Greenfield Community College
PRESIDENT’S STAFF MEETING
August 23, 2017
C201 – 10:00am

Present: Tim Braim, Catherine Seaver, Elaine Lapomardo, Pete Sennett, Anna Berry, Bob Pura, Shannon Larange, Marie Breheny, Alyce Stiles, Mary Ellen Fydenkevez, Mike Assaf, Leo Hwang, Regina Curtis and Kathy Vranos

Absent: Karen Phillips

1. Minutes
Minutes for the August 14, 2017 meeting were approved.

2. Announcements
   - Marie announced DCAMM will be conducting a survey to students regarding their perceptions of the buildings and grounds. This survey is being conducted across the Commonwealth, not just at GCC.
   - Elaine shared Advising and Enrollment Services will be offering extended hours through September 11th. The offices will be open extended hours on Monday through Thursday until 6pm.
   - Anna shared she met with Alex Wiltz, Director of Campus Police, to discuss and map out a plan for increasing communication around campus relating to student behavioral issues, intervening in the classroom, and responding to critical incidents.
   - Alyce shared that the outreach by engineering faculty and the Workforce Development team has resulted in Fall registrations for the non-credit and blended Engineering Technology CNC Programming and OSHA classes including students from VSS and Sisson Engineering.

3. Grants
Regina reported that we hope to hear soon about the S-STEM grant. She also reported there are currently 11 other grants in process (submitted or being submitted).
4. **Enrollment**

Elaine reported Enrollment Day held on Saturday, August 19th, was very successful. She provided President’s Staff with a snapshot of the day. 71 students attended and of those, 18 were new applications, 26 completed placement testing, and a total of 60 were registered for courses. Elaine also shared a list of activities the enrollment office participated as part of their fall push outreach. This included (but not limited to) making personal phone calls, writing personal emails, postcard mailings, Facebook posts, radio and newspaper ads. President’s Staff discussed the importance of personal outreach and agreed this can be in the form of a phone call or email. All agreed that while not every personal email or phone call gets a response, overall the outcome is positive and does help to move the needle.

5. **Budget**

Tim reported because of our increased enrollment for the summer session and an anticipated slight increase in enrollment over the last couple weeks of the summer he anticipates the budget should be balanced with no additional cuts necessary.

6. **Data Dive – Student Success**

Marie shared data with President’s Staff that looked at the characteristics of a cohort of Fall 2012 and 2013 new, first-time, full and part time students that did not graduate or transfer from GCC and are no longer enrolled. President’s Staff examined 9 factors determined related to successful student outcomes. These factors included receiving a failing grade the first semester, their gender, if they were full or part time, whether or not they took a developmental English or Math class, whether they were a first generation student or a student of color, and whether or not they were Pell eligible. Each factor was examined individually for the student’s success rate as well as if the student had more than one of the characteristics identified. The largest discrepancy of success was related to whether or not the student received a failing grade during their first semester. Of the cohort only 32% of students that received a failing grade their first semester were successful, compared to 56% success rate for students that did not receive a failing grade their first semester. This deeper look into the data will assist targeted outreach to students that could become or are at risk. Bob shared this information provides clear direction to “what we can do” to help our students be more successful, particularly given that we are about relationships and community building. Intervening early when one or more of these characteristics is present and organizing efforts at the department/grouping level to connect with students that for example failed a class their first semester will
move that needle and make an impact. Deans are asked to take this information to their
department and program chairs to look at strategies to impact these statistics.

7. **Medical Marijuana Law**
Bob distributed a copy of a memo from the Office of the General Council regarding the
Medical Marijuana Law to President’s Staff. The memo will be discussed at the next
meeting.

Meeting adjourned at 11:44am.