

# Academic Roadmap



**GREENFIELD  
COMMUNITY  
COLLEGE**

## Business Administration General Program Digital Marketing

This is just one way you might complete the Business Administration General Program in 4 semesters over 2 years of full-time study, or 8 semesters over 4 years of part-time study.

Sample course sequences assume that all pre-requisites have been satisfied and the student is prepared for college-level work.

### Sample 2-Year Sequence

FALL 1	SPRING 1	FALL 2	SPRING 2
ACC 151 ENG Comp. I BUS 111 CIS 140 BUS 116	BUS 224 ENG Comp. II MAT 114 BUS 209 BUS 226	BUS 164 CIS151 BUS 155 or BUS 203* BUS227 BUS228	CIS 153 ECO 101 or ECO 102 CIS 145 Behavioral/Social Science elective General Ed electives
<p><b>Do you want to graduate sooner?</b>                      Consider taking Summer or January courses</p> <ul style="list-style-type: none"> <li>▶ Summer options: ACC, BUS, CIS, ECO classes, Lab science, History, English, Behavioral/Social Science elective</li> <li>▶ January options: BUS &amp; CIS classes, English, Behavioral/Social Science elective, Humanities elective, Lab science</li> </ul>		<p><b>Plan Job Search with Career Services</b></p>	<p><b>GRADUATION!</b></p>

**Interested in a 4-Year Sequence? See back**

\*BUS 155 is offered in spring; BUS 203 is offered in fall

**Get started  
today!**

**Office of Admission**  
[gcc.mass.edu/admissions](http://gcc.mass.edu/admissions)

*See your academic advisor for help  
with your specific schedule.*

[admission@gcc.mass.edu](mailto:admission@gcc.mass.edu)  
 413-775-1801

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Sample course sequences assume that all pre-requisites have been satisfied and the student is prepared for college-level work.

### Sample 4-Year Sequence

FALL 1	SPRING 1	FALL 2	SPRING 2
ACC 151 BUS 164	BUS 111 CIS 140 ENG Comp. 1	ENG Comp. II BUS 209 CIS 151	BUS 226 CIS 153
FALL 3	SPRING 3	FALL 4	SPRING 4
BUS 116 BUS 227 BUS 155 or BUS 203*	CIS 145 BUS 224 BUS 155 or BUS 203*	Behavioral/Social Science elective ECO 101 or ECO 102 BUS 228	MAT 114 General Ed elective
		<b>Plan Job Search with Career Services</b>	<b>GRADUATION!</b>

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