Marlboro College & GCC Partnership Helps Non-profits Work Smarter
By Mary McClintock, ’82

Marlboro College staff, including Ted Watt, looking at a copy of GCC’s Lifelong Learning guide said, “GCC has a whole series about how to find training programs. Thanks to a partnership between Greenfield Community College and Vermont’s Marlboro College, such training is now available in Greenfield at GCC. Workshops in GCC Community Education’s Non-profit Management Series are taught by staff from Marlbor o College School for Graduate and Professional Studies and have drawn participants from a wide range of non-profits from throughout Western Massachusetts. The workshops are a follow-up to GCC’s Community Education course titled “Helps Non-profits Work Smarter.”

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Wearing Many Hats. The full Non-profit Management Series will be offered in Fall 2014.

GCC’s Spring 2014 Community Education offerings include:

**Comm unity Education**
- Beginners of Franklin County
- Blogging 201: Fine Tune Your Google Blog
- Career Planning, Speaking Skills and Public Image Success
- Exploring English Dance
- Graphic Novel Writing
- Harp Made Me, Not Secrets Revealed
- Introduction to the Arabic Recording
- Introduction to the Birds of Franklin County
- Introduction to Yiddish and Why

**Workforce Development**
- Assertiveness Communication
- NAO/HOVER Refresher
- How to be an Effective Team Player and Manage Conflicts
- LinkedIn for Local Businesses and Entrepreneurs
- Networking for Personal & Professional Success
- Personal Branding
- Presentation Skills: Delivering Impactful Presentations
- Sandstone Service Series
- Self-Assessment & Workplace Respect
- Succeeding at Wearing Many Hats

Please Join Us
Day & evening classes begin Monday, January 27

- **Nursing Program Information Session**
  - Wednesday, January 29, 2014, 4 p.m.-5 p.m.
  - Main Campus - East Building, Room: E126

- **Healthcare Paraprofessional Information Session**
  - Tuesday, February 11, 2014, 10 a.m.-11 a.m.
  - Downtown Center - Room 219

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Training for local non-profit organizations is now available through workshops in GCC’s Community Education’s Non-Profit Management Series taught by staff from Marlboro College School for Graduate and Professional Studies.

“arly on, we wanted to be as cost effective as possible and do it in a Greenfield-based Just Roots, an organization that seeks to increase access to healthy, local food. Last fall, at a meeting of the Just Roots Board of Directors, board members discussed how they could continue the transition from a working to a governance board. Board member Art Pliskin, who had taken courses in non-profit management at GCC and Marlboro College, suggested contracting with Marlboro College to work with the board. They considered that option and strongly favored the idea. The board member said, “The collaboration with Marlboro is a very positive idea. Both GCC and Marlboro College work to provide their communities with what they want and need. This program supports non-profit organizations that serve our community.”

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“Bob Bara, GCC’s Dean for Community Education agrees. Bara said, “The collaboration with Marlboro College is a great example of two kinds of colleges from two different states working together to offer quality, affordable education in a professional arena for which we have lots of demand. The partnership helps us to grow in a group like Just Roots, which is doing truly transformational work in the community. This is what we refer to—what good brand of personal enrichment, professional and workplace development, and community engagement that make up the three-pronged mission of Community Education.”

Art Pliskin, member of the Just Roots Board of Directors and Development Director of Just Soup Café, was so impressed with what he learned taking courses through the GCC/Marlboro partnership that he completed Marlboro’s Certificate in Non-Profit Management. He said, “Overall, Marlboro helped me move from working hard jumping from one opportunity to the next and putting out daily fires towards strategically coordinating my actions and those of others towards building a sustainable organization for the Stone Soup Café. It helped me move further by working smarter instead of just working harder. It helped me with developing, critiquing, and reviewing my budget to make sure that the board role should be a better sense of developing marketing and fundraising campaigns, and greater confidence communicating with other organizations.”

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Join us for our annual community event celebrating the legacy and birthday of civil rights leader Martin Luther King Jr. Activities for children and families include lessons from our dance students, rock climbing, bracelet making, mural painting and conclude with lunch. Please RSVP if you would like to participate or volunteer to help with the event. Contact Judy Rapes, 413-775-1659 or email report@gcc.mass.edu.