Grinspoon Awards Recognize Entrepreneurial Spirit of GCC Students
By Mary McClintock, ’82

Entrepreneurial spirit is alive and well—and honored—at Greenfield Community College. On April 25, two GCC students received the Grinspoon Entrepreneurship Spirit Award and $1,000 from the Harold Grinspoon Charitable Foundation (HGCF) at the Grinspoon Entrepreneurship Initiative Awards Ceremony and Banquet. Laura DiLuzio won for her DI Biz-Di Business Services and Brian Llewelyn won for his line of sportswear, BullCross Racing.

Cross Racing, in 2011 with a $100 loan from his mother, Brian designs and sells shirts, hats, and accessories, targeting those who are just starting in numerous competitions and do not have corporate sponsors. He used that first $100 to produce sportswear, sold out within a week and repaid his mother’s loan. This spring, Brian took GCC’s Fundamentals of Fashion & Textiles course where he created a new mushroom design specifically geared toward the needs of those who ride motocross. He said his Grinspoon award to invest in new products.

Brian said, “The Fashion & Textiles class at GCC helped me figure out my target market and this award has helped more people learn about my business. My goal is to help kids who are just starting in motocross make it into the pros feel like a pro.”

Commenting on Laura and Brian’s Grinspoon Awards, GCC Professor of Economics & Business Thom Simmons said, “Laura and Brian aren’t just studying about business; they are running businesses, applying that learning to the real world. In class, Laura and Brian have provided concrete examples for other students of practical applications of the skills and knowledge they learn at GCC.”

For more information about the Entrepreneurship Spirit Awards and Entrepreneurship education at GCC, contact Business Department Chair Thom Simmons, 413-775-1482.

Grinspoon Awards Recognize Entrepreneurial Spirit of GCC Students
By Mary McClintock, ’82

Entrepreneurial spirit is alive and well—and honored—at Greenfield Community College. On April 25, two GCC students received the Grinspoon Entrepreneurship Spirit Award and $1,000 from the Harold Grinspoon Charitable Foundation (HGCF) at the Grinspoon Entrepreneurship Initiative Awards Ceremony and Banquet. Laura DiLuzio won for her DI Biz-Di Business Services and Brian Llewelyn won for his line of sportswear, BullCross Racing.

Cross Racing, in 2011 with a $100 loan from his mother, Brian designs and sells shirts, hats, and accessories, targeting those who are just starting in numerous competitions and do not have corporate sponsors. He used that first $100 to produce sportswear, sold out within a week and repaid his mother’s loan. This spring, Brian took GCC’s Fundamentals of Fashion & Textiles course where he created a new mushroom design specifically geared toward the needs of those who ride motocross. He said his Grinspoon award to invest in new products.

Brian said, “The Fashion & Textiles class at GCC helped me figure out my target market and this award has helped more people learn about my business. My goal is to help kids who are just starting in motocross make it into the pros feel like a pro.”

Commenting on Laura and Brian’s Grinspoon Awards, GCC Professor of Economics & Business Thom Simmons said, “Laura and Brian aren’t just studying about business; they are running businesses, applying that learning to the real world. In class, Laura and Brian have provided concrete examples for other students of practical applications of the skills and knowledge they learn at GCC.”

For more information about the Entrepreneurship Spirit Awards and Entrepreneurship education at GCC, contact Business Department Chair Thom Simmons, 413-775-1482.

Grinspoon Awards Recognize Entrepreneurial Spirit of GCC Students
By Mary McClintock, ’82

Entrepreneurial spirit is alive and well—and honored—at Greenfield Community College. On April 25, two GCC students received the Grinspoon Entrepreneurship Spirit Award and $1,000 from the Harold Grinspoon Charitable Foundation (HGCF) at the Grinspoon Entrepreneurship Initiative Awards Ceremony and Banquet. Laura DiLuzio won for her DI Biz-Di Business Services and Brian Llewelyn won for his line of sportswear, BullCross Racing.

Cross Racing, in 2011 with a $100 loan from his mother, Brian designs and sells shirts, hats, and accessories, targeting those who are just starting in numerous competitions and do not have corporate sponsors. He used that first $100 to produce sportswear, sold out within a week and repaid his mother’s loan. This spring, Brian took GCC’s Fundamentals of Fashion & Textiles course where he created a new mushroom design specifically geared toward the needs of those who ride motocross. He said his Grinspoon award to invest in new products.

Brian said, “The Fashion & Textiles class at GCC helped me figure out my target market and this award has helped more people learn about my business. My goal is to help kids who are just starting in motocross make it into the pros feel like a pro.”

Commenting on Laura and Brian’s Grinspoon Awards, GCC Professor of Economics & Business Thom Simmons said, “Laura and Brian aren’t just studying about business; they are running businesses, applying that learning to the real world. In class, Laura and Brian have provided concrete examples for other students of practical applications of the skills and knowledge they learn at GCC.”

For more information about the Entrepreneurship Spirit Awards and Entrepreneurship education at GCC, contact Business Department Chair Thom Simmons, 413-775-1482.

Grinspoon Awards Recognize Entrepreneurial Spirit of GCC Students

Looking for individual or business workforce training! Health care? Online courses?
Or a personal enrichment workshop?

Summer 2014 Lifelong Learning Guide

Check out the GCC Lifelong Learning Guide at shopcreditfree@gcc.mass.edu or call (413) 775-1661 for a copy.

Join the GCC Alumni Association now at gcc.mass.edu/alumni
Stay connected. Membership is free!

Thank You to Our Pacesetter Businesses for Supporting GCC!
Channing Bete Company • Cohn & Co. Real Estate Agency • Florence Savings Bank • Greenfield Co-operative Bank
Greenfield Savings Bank • People’s United Bank • The Recorder (GIK) • The Sandri Companies • Snow & Sons, Inc. (GIK)